

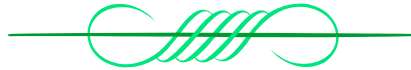


AGENDA OF THE STUDY SESSION OF THE GOVERNING BOARD

Tuesday - October 23, 2007

**Location: West Hills Community College District Office Board Room
9800 Cody Street - Coalinga, CA 93210**

Time: 1:00 p.m.



I. Open Session / Call to Order

- Flag Salute
- Introduction of Guests
- Public Comments

This time has been reserved for the public to comment on agenda items. If an individual wishes to address the Board of Trustees, he/she should state his/her name and occupation/affiliation and proceed with comments at the podium.

II. Study Session

- **Marketing: Return on Investment**
 - Ken Stoppenbrink, Vice Chancellor of Business Services
- **Resource Allocation Budget Formulas**
 - Ken Stoppenbrink, Vice Chancellor of Business Services
 - Willard Lewallen, President, West Hills College Coalinga
 - Don Warkentin, President, West Hills College Lemoore
- **Enterprise Funds: Year End Accounting**
 - Ken Stoppenbrink, Vice Chancellor of Business Services

III. Adjournment